

Jimmy Clarke
Senior Associate
HCM Strategists

Jimmy Clarke has gained experiences which have shaped his passion for postsecondary education policy and improving the lives of others. Raised in the San Francisco Bay Area and influenced by the cultural revolution of the 1960s, Jimmy received his bachelor's degree in history from the University of California at Santa Barbara and later earned his master's degree and a Ph.D. in education administration from Louisiana State University's College of Education.

Jimmy spent twenty years at the University of Louisiana at Lafayette, where he served in a variety of capacities including Dean of Student Personnel and Dean of Enrollment Management. From this perch, Jimmy had an intimate view of the challenges students face in reaching their educational goals. He also served on the staff of the Louisiana Board of Regents for eight years, a portion of which he served in a dual capacity as Acting Chancellor of the statewide, 42-campus Louisiana Technical College. In these roles, Jimmy developed a deep understanding for policy issues affecting every stakeholder in higher education – an invaluable perspective that he brings to his work at HCM.

Jimmy believes that education policies crafted to benefit the student ultimately benefit the community and the nation; therefore, he strives to ensure that decision-makers sift through the complexity of public policy and consider all of the consequences on students and their families. At HCM, he serves as the Director of the Lumina Foundation-supported Productivity Strategy Labs Network. The Strategy Labs provide policymakers with the opportunity to connect with peers from other states to share, identify and pursue solutions to ensure that more students complete college within existing resources. For more information, see www.collegeproductivity.org. A people person at heart, Jimmy views his role as a builder of relationships and trust in an effort to foster collaboration among state policymakers with mutual productivity goals.

Known for his problem-solving abilities and can-do spirit, Jimmy was tapped to be Chief of Staff to Louisiana Governor Kathleen Blanco directly following Hurricane Katrina. He remained in this post throughout the rest of the Governor's term, answering the call to duty during a time of crisis and rebuilding. A sports enthusiast, Jimmy has a long history of involvement with intramural and recreational sports. During football season, he enjoys cheering for the New Orleans Saints and remains loyal to the San Francisco Giants during baseball season. A husband and father of two children and has one grandchild, Jimmy lives in Lafayette, Louisiana.

Kim Hunter-Reed
Senior Associate
HCM Strategists

Dr. Kim Hunter Reed brings a wealth of experience to HCM. She recently served as the chief of staff for the Louisiana Board of Regents, where she coordinated policymaking and legislative advocacy for postsecondary education.

Previously, she served on the senior leadership teams for the University of Louisiana System and Southeastern Louisiana University and as a faculty member for Southern University.

Her focus on access and success for all students in postsecondary education has guided her work in implementing Louisiana's most important higher education legislation in decades, the GRAD Act (Granting Resources and Autonomies for Diplomas Act). She has proven to be a strong pragmatic leader in the higher education community, providing sound analysis on policy issues and leading strategic planning efforts with a focus on accountability and efficiency. She has served in the administration of two Louisiana Governors in the positions of Deputy Chief of Staff, Policy Director and Press Secretary.

She holds a doctorate in Public Policy from Southern University and A&M College, a Masters of Public Administration and a Bachelor's Degree in Broadcast Journalism from Louisiana State University. Kim is a 2010 Associate with the National Center for Public Policy and Higher Education.

Kim currently resides in Baton Rouge, Louisiana.

Malia Sieve
Senior Associate
HCM Strategists

Malia Sieve is a policy and strategy expert who brings to HCM a deep commitment to improving lives and creating a world with greater equity. She lends her considerable experience to HCM's higher education practice, helping clients to develop the relationships and strategies necessary to achieve their policy goals.

A lifelong Connecticut resident, Malia developed an early passion for youth issues and initially dreamed of becoming a high school math teacher. After graduating from the University of Connecticut with a bachelor's degree in social policy and a master's degree in social work, Malia served as project director for the Connecticut Policy and Economic Council. In that role, she honed her policy analysis and data collection skills, evaluating the effectiveness of the state's juvenile justice system. Malia then moved to the United Way of Connecticut, where she ran the organization's Community Results Center. With a larger platform from which to affect change, Malia led several state-level policy committees focused on maximizing Connecticut's education and workforce initiatives.

Firmly entrenched in the higher education policy realm, Malia then joined the policy staff of the Connecticut Board of Regents of Higher Education, where she led the board's efforts to align secondary and postsecondary education and workforce initiatives. A believer in the power of collaborative relationships to further good policy, Malia managed the Governor's P-20 Council and facilitated educator partnerships to improve student outcomes and college readiness. She also put to work her policy implementation know-how, directing several multi-million federal grants to improve students' readiness for and access to higher education.

Malia began her relationship with HCM as an independent consultant and quickly realized that the firm shared her talent and passion for strategic thinking and coalition building to advance good policy. A people person at heart, Malia enjoys HCM's emphasis on bringing organizations together and aligning objectives to prepare more students for academic success.

Married with twins, Malia currently lives in Norwich, Connecticut. In constant pursuit of the elusive work-life balance, Malia spends her free time cheering her children during their sporting events and traveling with her family.